Affiliated to Kurukshetra University, Kurukshetra, Haryana



Report of National Seminar held on 18-01-2025

In a bid to foster entrepreneurship and inspire students to explore start-up opportunities, Department of Commerce and Management in collaboration with IIC organized a National level seminar. The seminar titled "Startups: Opportunities and Challenges in Indian Perspective" brought together esteemed speakers, domain experts, and students to share knowledge, experiences, and insights on the world of start-ups. The seminar was inaugurated by the Worthy Chief Guest of the seminar Sh. K.C. Sharma, Chairperson, Haryana State Higher Education Council. Prof. (Dr.) Ajit Singh Principal of the college welcomed the dignitaries, faculty members, and students. He emphasized the importance of entrepreneurship in today's economy and the need for students to develop entrepreneurial skills. Dr. Parmil Kumar provided the insights and motive of the seminar. Sh. K.C. Sharma, Chairperson, Haryana State Higher Education Council highlighted the college's initiatives to promote entrepreneurship and innovation in his inaugural address. He encouraged students and all the stakeholders to take advantage of the seminar to learn from industry experts and explore start-up opportunities.

Mr. Hitesh Kumar Gulati, Human Capital Transformation and Change Management Consultant, delivered the keynote address. He shared his journey, highlighting the challenges and successes. He emphasized the importance of innovation, hard work, and perseverance in achieving success. Prof. (Dr.) Des Raj Bajwa, Co-patron of the seminar, proposed a vote of thanks to the dignitaries, faculty members, and students for their participation. Technical session I was addressed by Dr. Sanjay Kaushik, UBS, Panjab University, Chandigarh. This session provided a deep dive into the opportunities and challenges faced by startups in India, with a focus on practical insights and solutions.

Technical session II was addressed by Dr. Tejinder Sharma, Professor Department of Commerce, KUK. Dr. Tejinder highlighted the insights into the regulatory environment for startups in India, including compliance requirements and best practices. In Technical Session III nearly 70 delegates were presented their paper in four different venues. Then, Dr. Shagun Ahuja, convener of the seminar, concludes the report by recommending that our college continue to organize such seminars and workshops to foster entrepreneurship and innovation among students and startups.

The valedictory session of the seminar "Startups: Opportunities and Challenges in Indian Perspective" marks the culmination of a day-long discussion on the Indian startup ecosystem. The valedictory session was addressed by Dr. Ankeshwar Prakash, Controller of Examination KUK. Total 206 delegates were participated in the seminar. The valedictory session aims to summarize the key takeaways from the seminar, acknowledge the contributions of the speakers and participants, and provide a final thought on the way forward for startups in India.

Affiliated to Kurukshetra University, Kurukshetra, Haryana



Brochure

Organizing Committee

Institution's Innovation Council (IIC)

Mr. Ajay Chauhan Dr. Anju Jagpal Dr. Anju Tanwar
Dr. Anju Tanwar
Dr. Poonam Dhiman
Dr. Alka Dr. Harneet

Department of Commerce and Management

Dr. Ravi Kant Dr. Anuradha Ms. Sujata Mr. Lucky Ms. Richa Ms. Prabjot

Dr. Shilpa Ms. Mona Ms. Rekha Ms. Nisha



Schedule of the Seminar

Tea Break Technical Session-I Technical Session-II Lunch Break Technical Session-III Valedictory Session

11:00 am to 11:15 am 11:15 am to 12:30 pm 12:30 pm to 01:30 pm 01:30 pm to 02:30 pm 02:30 pm to 03:30 pm 03:30 pm to 04:30 pm







Convener

Dr. Shagun Ahujo (M) 8295976949

Co-Ordinators

Dr. Parmil Kumar Ms. Gaytri Dr. Rajani Saini

Organizing Secretary

Dr. Usha Chahal Dr. Poonam Rajora

Mr. Anil Kumar Prof. (Dr.) Naib Singh Dr. Priyanka

for growth. However, when this essence diminishes, it's unmistakable. The sense of connection weakens, momentum slows, and the magic that once drove the start-up begins to fade.

Welcome to Ambala

Ambala Cantonment is a cantonment town in Ambala district in the state of Haryana, India. It is approx. 200 kilometres north of Delhi and 55 km south from Chandigarh. Delhi-Kalka & Saharanpur-Ludhiana's railway lines and G.T. Road also passes through Ambala Cantt. This Cantt was established in the year 1843 and is an important centre for manufacturing of scientific & surgical instruments. It is also called the science city due to huge exports of scientific instruments.

About the College

About the College
Government Post Graduate College, Ambala Cantt. has a
distinction of being selected by the Govt. of Haryana as a
Centre of Excellence along with accredited in Grade B++ by
NAAC. The college established in 1997, aims at providing
qualitative and value based education in all streams
including humanities, commerce, management, science and
vocational courses. The college has always been pioneer in
introducing various innovative courses in emerging areas.
Our constant endeavor is to introduce such new
programmes that cater to the growing needs of the current
competitive global scenario. The aim of the college is to
uplift the mind, body and soul of the new generations of the
society. The college inspires students to translate their career
based dreams into reality. That is why the college has made
its existence felt in the academic spheres. The annual results
of the college have always remained above the university
results.

Dear Colleagues

Government P.G College, Ambala Cantt. cordially invites you to attend One day National Seminar on STARTUPS: OPPORTUNITIES AND CHALLENGES IN INDIAN PERSPECTIVE to be organized by Department of Commerce and Management in Collaboration with Institution's Innovation Council (IIC) on 18th January, 2025.

About the Seminar

There is a certain intangible quality that defines startups—a dynamic spirit that resonates with founders, early team members, and customers. This energy ignites enthusiasm, attracts talent and resources, and fosters a shared sense of purpose. It keeps the venture innovative, agile, and primed

Need and Significance of the Seminar

India needs more than a 100 million jobs a year and the jobs which are generated are mostly from startups and not big enterprises. Startup entrepreneurship is crucial because it also brings new innovations, new jobs and competitive dynamics into the business environment and enterprises. One of the main advantages of startups is that it creates new jobs. Global data shows that startups are creating more jobs in our nation than the large companies or enterprises. As of now, many of the startups have introduced latest technology Artificial Intelligence, and Robotics etc. Most of the technology giant companies outsource their tasks to technology Arthreal intelligence, and Hobotics etc. Most of the technology giant companies outsource their tasks to startups now days. It will also help to increase the cash flow of startups. The turnover achieved through the startups and the vast numbers of jobs that can be created by facilitating startups, even the market controller Securities and Exchange Board of India (SEBI), the ease of use of startup regulation led to facilitate the flow of funds from the market to startups.

1) Pre Requisites for Start Ups
2) Significance of Start Ups
3) Role of Start Ups in Economic Development
4) India and Start Ups
5) Achievements of Start Ups India Initiative
6) Economic Growth and Start Ups
7) Start Up and Employment Generation
8) Innovations and Start ups
9) Entrepreneurship and Start Ups
Authors can take any other related topic of their choice.

Guidelines for the Author

Those who are interested in presenting a research paper on the topic are further requested to prepare the paper on the basis of following guidelines:

Only original, unpublished work is sought. In the covering letter accompanying the manuscript, the contributor(s) should certify that the manuscript has neither been published anywhere nor it is at present being considered anywhere else for publication.

2) The authors are requested to send their papers in 12 point font size, Times New Roman font on MS Word with 1.5 line spacing along with the name and address of the author(s), Contact No. & active E-mail ID.



ONE DAY NATIONAL SEMINAR ON

Startups: Opportunities and Challenges in Indian Perspective

JANUARY 18, 2025

Organized By

Institution's Innovation Council in Collaboration with Department of Commerce and Management Sponsored By

Directorate of Higher Education, Haryana

Tables, illustrations, charts, figures etc. should be serially numbered and duly acknowledged. Sources of the data need to be given below each table.

4) Only those references that are actually utilized should be included in the reference list and the same should be alphabetically arranged. References should be given in the APA format.

5) The first page of the manuscript should have the title of the paper, name of the author(s), organization affiliation, complete mailing address, phone number, fax number (if any) and e-mail address. Please do not indicate author(s) name, affiliation or any other such information inside the manuscript elsewhere.

6) All papers should be submitted online addressed to e-mail id-governthocombus 2025 e-mail.com

7) Selected Research papers will be published in book form bearing ISBN.

tegistration link and online p the registration fee will be a h the acceptance letter through

Registration Fee

Academicians: Rupees 300/-Research Scholars: Rupees 200/-TA/DA of the delegates will be borne by the parent college.

Important Dates

st Date for Paper Sub 14 January, 2025

Communication of Accepta 16 January, 2025

Affiliated to Kurukshetra University, Kurukshetra, Haryana



Invitation



राजकीय स्नातकोत्तर महाविद्यालय, अम्बाला छावनी (हरियाणा) GOVERNMENT (PG) COLLEGE, AMBALA CANTT. (HARYANA) Phone: 0171-2644503

Ref. No. Spl Nc/01

Dated 10-01-2025

To

Dr Kailash Chandra Sharma Chairperson, Haryana State Higher Education Council

Sub: Invitation for National Seminar to deliver Inaugural Address as Chief Guest

Respected Sir

Government P.G. College Ambala Cantt is delighted to inform you that a National Seminar on "Start-Ups: Opportunities and Challenges in Indian Perspective" is being organized by Institution's Innovation Council in collaboration with Department of Commerce & Management on 18th January, 2025. It is our privilege and honor to invite you as a Chief Guest in the Inaugural session at 9.30 a.m. in the Seminar for delivering the Inaugural Address. Your immense knowledge, expertise and contribution to the field is unrivaled and unparallel. It is humbly requested to spare your valuable time from your busy schedule and grace the occasion. An expedient and an affirmative reply from your side will be highly appreciated.

Regards

(Dr. Ajit Singh)

Affiliated to Kurukshetra University, Kurukshetra, Haryana



Invitation



राजकीय स्नातकोत्तर महाविद्यालय, अम्बाला छावनी (हरियाणा) GOVERNMENT (PG) COLLEGE, AMBALA CANTT. (HARYANA)

Phone: 0171-2644503

Ref. No. SPI. | Nc/03

Dated 14-01-2025

To

Dr. Tejinder Sharma Professor of Commerce, Kurukshetra University, Kurukshetra

Sub: Invitation to National Seminar as a Resource Person

Respected Sir

Government P.G. College Ambala Cantt is delighted to inform you that a National Seminar on "Start-Ups: Opportunities and Challenges in Indian Perspective" is being organized by Institution's Innovation Council in collaboration with Department of Commerce on 18th January, 2025. It is our privilege and honor to invite you as a Resource Person in the Technical Session II at 12.30 p.m. Your immense knowledge, expertise and contribution to the field is unrivaled and unparallel. Your presence and interaction in the Seminar would give the young entrepreneurs and researchers the much-desired stimulus & direction in their academic & research pursuits. It is humbly requested to spare your valuable time from your busy schedule and grace the occasion. An expedient and an affirmative reply from your side will be highly appreciated.

Regards

(Dr. Ajit Singh)

Principal

Fax:: 0171-2643028 . Email: ocambalacantt@rediffmail.com

Affiliated to Kurukshetra University, Kurukshetra, Haryana



Invitation



राजकीय स्नातकोत्तर महाविद्यालय, अम्बाला छावनी (हरियाणा) GOVERNMENT (PG) COLLEGE, AMBALA CANTT. (HARYANA) Phone: 0171-2644503

Ref. No. Spl. Nc/04

Dated 14-01-2025

To

Dr. Sanjay Kaushik Professor of Management, University Business School Panjab University, Chandigarh

Sub: Invitation to National Seminar as a Resource Person

Respected Sir

Government P.G. College Ambala Cantt is delighted to inform you that a National Seminar on "Start-Ups: Opportunities and Challenges in Indian Perspective" is being organized by Institution's Innovation Council in collaboration with Department of Commerce on 18th January, 2025. It is our privilege and honor to invite you as a Resource Person in the Technical Session I at 11:15 a.m. Your immense knowledge, expertise and contribution to the field is unrivaled and unparallel. Your presence and interaction in the Seminar would give the young entrepreneurs and researchers the much-desired stimulus & direction in their academic & research pursuits. It is humbly requested to spare your valuable time from your busy schedule and grace the occasion. An expedient and an affirmative reply from your side will be highly appreciated.

Regards

(Dr. Ajit Singh)

Affiliated to Kurukshetra University, Kurukshetra, Haryana



Invitation



राजकीय स्नातकोत्तर महाविद्यालय, अम्बाला छावनी (हरियाणा) GOVERNMENT (PG) COLLEGE, AMBALA CANTT. (HARYANA)

Phone: 0171-2644503

Ref. No. SPI NC 105

Dated 15-01-2025

To

Sh. Hitesh Kumar Gulati Founder, Diversity Ace Business Consulting Chandigarh

Sub: Invitation to National Seminar as a Keynote Speaker

Respected Sir

Government P.G. College Ambala Cantt is delighted to inform you that a National Seminar on "Start-Ups: Opportunities and Challenges in Indian Perspective" is being organized by Institution's Innovation Council in collaboration with Department of Commerce on 18th January, 2025. It is our privilege and honor to invite you as a Keynote Speaker in the Inaugural Session at 09.30 a.m. to deliver the Keynote Address. Your immense knowledge, expertise and contribution to the field is unrivaled and unparallel. Your presence and interaction in the Seminar would give the young entrepreneurs and researchers the much-desired stimulus & direction in their academic & research pursuits. It is humbly requested to spare your valuable time from your busy schedule and grace the occasion. An expedient and an affirmative reply from your side will be highly appreciated.

Regards

Dr. Ajit Singh

Affiliated to Kurukshetra University, Kurukshetra, Haryana



Invitation



राजकीय स्नातकोत्तर महाविद्यालय, अम्बाला छावनी (हरियाणा) GOVERNMENT (PG) COLLEGE, AMBALA CANTT. (HARYANA) Phone: 0171-2644503

Ref. No. Spl/Nc/02

Dated 14-01-2025

To

Dr. Ankeshwar Prakash Controller of Examinations, Kurukshetra University, Kurukshetra

Sub: Invitation to National Seminar to deliver Valedictory Address

Respected Sir

Government P.G. College Ambala Cantt is delighted to inform you that a National Seminar on "Start-Ups: Opportunities and Challenges in Indian Perspective" is being organized by Institution's Innovation Council in collaboration with Department of Commerce on 18th January, 2025. It is our privilege and honor to invite you as a Chief Guest in the Valedictory Session at 3.30 p.m. to deliver the Valedictory Address. Your immense knowledge, expertise and contribution to the field is unrivaled and unparallel. Your presence and interaction in the Seminar would give the young entrepreneurs and researchers the much-desired stimulus & direction in their academic & research pursuits. It is humbly requested to spare your valuable time from your busy schedule and grace the occasion. An expedient and an affirmative reply from your side will be highly appreciated.

Regards

(Dr. Ajit Singh)

Affiliated to Kurukshetra University, Kurukshetra, Haryana



Seminar Schedule

GOVERNMENT P.G. COLLEGE AMBALA CANTT NATIONAL SEMINAR ON "STARTUPS: OPPORTUNITIES AND CHALLENGES IN INDIAN PERSPECTIVE"

18.1.2025 (SATURDAY)

Registration and Tea9:00 a.m. to 9.30 a.m.Inaugural Session9.30 a.m. to 9.35 a.m.Inauguration by the Chief Guest9.30 a.m. to 9.35 a.m.Welcome of the Chief Guest by Prof. (Dr,) Ajit Singh, Principal cum Joint Director, Department of Higher Education, Haryana9.35 a.m. to 9.40 a.m.	
Inauguration by the Chief Guest Welcome of the Chief Guest by Prof. (Dr,) Ajit Singh, Principal cum Joint Director, Department of Higher Education, Haryana 9.30 a.m. to 9.35 a.m. 9.35 a.m. to 9.40 a.m.	
Director, Department of Higher Education, Haryana 9.35 a.m. to 9.40 a.m.	
About the Seminar by Dr. Parmil Kumar, Associate Professor, 9.40 a.m. to 9.45 a.m. Department of Commerce	
Inaugural Address by Dr. K.C Sharma, Chairperson, Haryana State Higher 9.45 a.m. to 10.00 a.m. Education Council.	
Keynote Address by Mr. Hitesh Kumar Gulati, Human Capital 10.00 a.m. to 10:55 a.m. Transformation and Change Management Consultant	
Vote of Thanks by Prof. (Dr.) Des Raj Bajwa, Principal (Posting Awaited) 10:55 a.m. to 11.00 a.m.	
Tea Break 11:00 a.m. to 11.15 a.m.	
Address by Dr. Sanjay Kaushik, Professor, UBS, Panjab University, Chandigarh	
Deliberations 12.15 p.m. to 12.30 p.m.	
Technical Session II Address by Dr. Tejinder Sharma, Professor, Department of Commerce, KUK 12.30 p.m. to 1.30 p.m.	
Deliberations : 1.30 p.m. to 1.40 p.m.	
Lunch Break 1.40 p.m. to 2.30 p.m.	
Technical Session III (Four Venues) Paper Presentation by Delegates 2.30 p.m. to 3:30 p.m.	
Valedictory	
Valedictory Address by Dr. Ankeshwar Prakash, Controller of Examination KUK Solution (1988) Solution (
Tea 4.35 p.m. onwards	

Affiliated to Kurukshetra University, Kurukshetra, Haryana



Photos





Affiliated to Kurukshetra University, Kurukshetra, Haryana



Photos





Affiliated to Kurukshetra University, Kurukshetra, Haryana



Photos







13	Name	Designation	Institute	Title of the Paper
	IMs. Sapna Saini	Research Scholar & Assistant Professor	Desh Bhagat University and Government P.G. College, Naraingarh	Emerging Trends in FinTech: The Role of Startups in Shaping the Future of Finance
_	2 Mrs. Mona Saini	Research Scholar & Assistant Professor	Desh Bhagat University and Govt. P.G. College,Ambala Cantt	, 0
10	3 Dr. Manoj Kumar	Assistant Professor	Desh Bhagat University	
4	Ms. Deepa Gupta	Research Scholar	Department of Business Management and Commerce, IEC	"The contribution of innovative technological to better working capital management
5	Dr. Hardish Kaur	Assistant Professor	Governemnt College for Girls, Palwal,Kurukshetra	A Study on impact of startups in economic development
6	Ms. Rajni Kaur	Assistant Professor	Chandigarh Business School of Administration, Landran, Mohali	Start Ups-Challeneges and Opportunities in India
	Dr. Ramneet Kaur	Assistant Professor	Chandigarh Business School of Administration, Landran, Mohali	Startups as Catalyst for Economic Growth
8	Ms. Uma Shashi	Assistant Professor	Government P.G. College, Ambala Cantt	Startups as Catalyst for Economic Grown
9	Dr. Sharmila Ahlawat	Associate Professor	Government P.G. College, Ambala Cantt	
	Ms. Monika Sharma	Assistant Professor	Government P.G. College, Ambala Cantt	Understanding the Inorganic Growth of Startups in India
11	Ms. Mamta Rani	Assistant Professor	Jyotiba Phule Govt. College Radaur	A Study of MSMEs' Development and Difficulties in India
12	Dr.Sapna Gupta		Government P.G. College, Naraingarh	Economy
	Ms. Nisha Devi		Government P.G. College, Naraingarh	
	Ms. Shweta Garg		Government P.G. College, Ambala Cantt	Empowering Sustainability: The Rise of Green Start-ups
15	Ms. Sujata Sasan		Government P.G. College, Ambala Cantt	
16	Ms. Aarzoo Katyal		Government College for Girls,Sector 52, Gurugram	
7	Dr. Shallu Garg			The Role of Startups in Innovation and Prosperity for Economic Growth
	Mr. Ajay Chauhan		Government P.G. College, Ambala Cantt	Spatial Patterns of Start-ups in India: An Overview
9	Dr. Rajesh Kumar	Professor /	Government P.G. College, Ambala Cantt	Hindrances Facing Startups in India

-	Mr. Pawan Kumar	Assistant Professor	Government P.G. College, Ambala Cantt	Rise and Fall of Startups in India: A Study of Opportunities, Challenges and Market Dynamics
,	Jor Dimple	Assistant Professor	Government P.G. College for Women,Sec- 14, Panchkula	t also Economic Development of India
722	Dr. Meenakshi	Assistant Professor	Government College for Girls, Cheeka	Role of Startups in the Economic Best Start-up in India:Opportunities and Challenges
23	Ms. Natasha		Dharmanand Uniyal Govt. Degree College,Narendrangar, Tehri Garhwal,Uttarakhand	
	Dr. Rajpal Singh Rawat	Assistant Professor	Dharmanand Uniyal Govt. Degree College,Narendrangar, Tehri Garhwal, Uttarakhand	Startup India: Achievements, Challenges, and the Road
25	Ms. Richa Lomas	Research Scholar	M.M. Institute of Management, Mullana	Startup India: Achievements, Chantenges, and Ahead
26	Dr. Reeta	Associate Professor	M.M. Institute of Management, Mullana	
- 1	Dr. Ravi Kumar Barwal	Assistant Professor	Government College for Women,Shahzadpur	
- 1	Dr. Simranpreet Singh	Assistant Professor	School of Management and Commerce,RIMT University, Mandi Gobindgarh, Punjab	Role of Start-ups in Employment Generation: A Comprehensive Analysis
	Dr. Atul Yadav	Associate Professor	Government P.G. College, Ambala Cantt	Challenges to Startups in India:A Comprehensive Analysis
	Dr. Rajat Singla	Assistant Professor	S.A. Jain(P.G.) College, Ambala City	Initiatives by Government to Promote Startups in India
	Dr. Anshu Gupta	Assistant Professor	DAV College,Karnal	
	Dr. Mohina	Assistant Professor	CMG GCW Bhodia Khera	START UPS FOR WOMEN: ISSUES AND CHALLENGES IN INDIA
	Dr. Ravinder Kumar		Govt College Bhattu kalan Fatehabad	Role of startup in sports development & challenges faced by sports startups
	Mr. Surender Singh Kajal	Associate Professor	Markanda National College,Shahbad	Innovations and Start-ups: A Research Perspective
	Dr. Anuradha	Assistant Professor	Government P.G. College, Ambala Cantt	Technology and Innovation in Green Startups: A Catalyst for India's Circular Economy
	Dr. Dimple	Assistant Professor	Aggarwal College, Ballabgarh, Faridaba	d.



- Standard Rai	i Assistant Professor	Government College, Aharwala, Bilaspur	Role of Start Ups in Economic Development
57 Ms. Dimple 58 Ms. Chanchal Ran	Assistant Professor	[Majri,Indri(Karnal)	Pole of St. 175
6 Dr. Suman Lata	Assistant Professor	SUS Govt College, Naraingarh	Entrepreneurship and Economic Development: A Descriptive Study on Govt. Schemes for Entrepreneurs
100	ar Assistant Professor	Government P.G. College, Naraingarh	STARTUP AND EMPLOYMENT GENERATION IN INDIA
Kumari	Assistant Professor		The Hidden Science of Entrepreneurship
Dr. Samiksha	Associate Professor	Government College, Aharwala, Bilaspur	Startup and Employment Generation
Ms. Neha Rani Ms. Aarti Arora	Assistant Professor	Government P.G. College, Ambala Cantt	
Mr. Ajay Kumar Ms. Neha Rani	Assistant Professor	Govt. College, Mangali, Hisar	Mathematical Modeling for Startup Growth
Dr. Dimple Turka	Assistant Professor	Government Rajindra College, Bathinda	
Dr. Anjna Rani	Assistant Professor	Government P.G. College, Ambala Cantt	THE EVOLUTION OF START-UP ECOSYSTEM OF INDIA: KEY DRIVERS AND FUTURE OUTLOOK
- raojot Kaur	Assistant Professor	Government P.G. College, Ambala Cantt	
Ms. Nisha Ms. Prabjot Kaur	Assistant Professor Assistant Professor	Government P.G. College, Ambala Cantt	A Study on Employement Opportunities:Startup India Initiative
Dr. Rajeev Sharma	Assistant Professor	Dr. B.R.A. Government College, Kaithal	RISK MANAGEMENT AND RESILIENCE MODEL FOR
Ar. Himanshu		Sohan Lal D.A.V. College, Ambala City	India and Startups
As. Manisha Saini	Assistant Professor	Government P.G. College, Ambala Cantt	
Ir. Gurvinder Singh	Associate Professor	Government P.G. College, Ambala Cantt	The Role of Communication Skills in Establishing and Expanding Information Technology Startups
r. Vikrant Monan	Assistant Professor	Govt. College Bhattu Kalan (Fatehabad)	: Stille in Establishing and
	Assistant Professor	Govt. College Bhattu Kalan (Fatchabad)	Physics Startups Boosting Economic City Opportunities and Barriers for Startups In India
	Assistant Professor	Government P.G. College, Ambala Cantt	Physics Startups Boosting Economic Growth Physics Startups In India
1	ressistant Fiolessor	Government P.G. College, Ambala Cantt	
	Assistant Professor	Government P.G. College, Ambala Cantt	Government Schemes and Regional Information Innovation and Entrepreneurship in Information Technology Startups
sangeeta Devi	Assistant Professor	Isharjyot Degree College, Pehowa	Strengthening India's Startup Ecosystem: All Andrews and Regional Impact Government Schemes and Regional Impact

	Rajni	Assistant Professor	SUS Govt. College Matak Majri,Indri(Karnal)	
	Att. Harvinder Singh	Research Scholar	Punjahi University Park t	
-	Dr. Preeti Arora	Assistant Professor	GGDSD College Kheri Gurna,Banur	Haryana State
	Ms. Priyanka	Assistant Professor	Shaheed Smarak Govt. P.G College, Tigaon, Faridabad	Transforming Education and Research: A Critical Analysis of NEP 2020
63	Ms. Charu Midha	Assistant Professor	Government College, Sec 16, Faridabad	OTTEL 2020
64	Ms. Shally Bansal		conege,oce 10, 1 andabad	Financial Literacy for Startups: A Study of Challenges and Opportunities
65	Ms. Gurpreet Bansal		Chaudhary Charan Singh University Meerut Uttar Pradesh.	Banking System in India
\rightarrow	Dr. Dinesh Chand	Professor	Govt.P.G College, Noida	12
67	Mr. Deepak	Assistant Professor	Jyotiba Phule Govt. College Radaur	Entrepreneurship and Startups Landscape in India: Opportunities.
68	Dr Vikrant Mohan	Assistant Professor	Government College,Bhattu Kalan (Fatehabad)	Entrepreneurship and Startups Navigating the Startup Landscape in India: Opportunities, Challenges and the Road Ahead
69	Dr Ramandeep	Assistant Professor	Government College, Ding Mandi (Sirsa)	
70	Dr. Shamsher Singh	Professor	RP Inderprastha Institute of Technology, Bastara, Karnal	A critical review of the effect of startups schemes on the Indian economy
71	Mr. Puneer Kumar	Assistant Professor	RP Inderprastha Institute of Technology, Bastara, Karnal	TO DESIGN SOURCE CHAILENGES
72	Dr. Neelam Turan	Professor	Govt. P. G. College for Women Karnal	INDIA AND ITS STARTUPS: ISSUES, CHALLENGES AND OPPORTUNITIES
73	Dr. Ramesh Kumar	Professor	Govt. P. G. College for Women Karnal	
74	Dr. Rita Galgat	Assistant Professor	CMG Govt. College for Women Bhodia Khera Fatehabad	Role of Startups in Economic Development
75	Ms. Priti	Assistant Professor	CMG Govt. College for Women Bhodia Khera Fatehabad	
, -	Ms. Pinki Mehta	Researcher	Indian Institute Of Governance And Leadership, New Delhi	Role of startups in economic development
77	Mr. Sanjeet Singh	Assistant Professor	Government P.G. College, Ambala Cantt	India and Startups
78	Dr. Usha Rani Chahal	Assistant Professor	Government P.G. College, Ambala Cantt	PROBLEM & PROSPECTS OF WOMEN ENTREPRENEURS



79	Dr. Alka	Associate Professor	Government P.G. College, Ambala Cantt	from Discovery to Innovation: How Scientists Change the World
80	Ms. Meenu Rani	1 10 10 10 10 10 10 10 10 10 10 10 10 10	Government College Chhachbrouli	Significance of Start Ups
31	Dr. Ruchika Wadwa		Comment C. H. CH. II. H.	TEGUNOLOGY: A SYNERGY FOR
2	Dr. Anjna Rani	Assistant Professor	Government P.G. College, Ambala Cantt	STARTUPS AND TECHNOLOGY INNOVATION AND BUSINESS GROWTH Digital Horizon: Unlocking Startup Growth and Innovation
		Assistant Professor	Government P.G. College, Ambala Cantt	lin the Digital Age
4	Ms. Karamjit Kaur	Assistant Professor	Government P.G. College, Ambala Cantt	THE ROLE OF STARTUPS IN ADVANCING
85	Dr. Renu Gupta	Assistant Professor	Govt. P.G. College Naraingarh SGHS KHALSA COLLEGE	MATHEMATICS: BRIDGE APPLICATION Entrepreneurship and Start-ups: A Review of the Literature
36	Ms. Parveen Kaur	Assistant Professor	PANJOKHRA SAHIB AMBALA	with Insights from more The Pole of Startup India
87	Ms. Mona Saini	Research Scholar	Desh Bhagat University Mandi Gobingar	and Cashless Payments in Emp
88	Dr. Manoj Kumar	Assistant Professor	Desh Bhagat University Mandi Gobingar	The Significance of Startups in India: An Analysis of the
89	Ms. Amarjeet Kaur	Assistant Professor	SNRL Jairam Girls College,Loharmajra,Kurukshetra	Impact on Economic Growth and D
	Dr. Anju Tanwar	Assistant Professor	Government P.G. College, Ambala Cant	FLORICULTURE THROUGH VALUE ADDITION
91	Mr. Tarsem Kumar	Assistant Professor	Government P.G. College, Ambala Cant	
	2 Mr. Ashok Aggarwa	Retired Professor	Kurukshetra University, Kurukshetra	THE ROLE OF STARTUPS IN THE INDIAN
	3 Mr. Ravinder Kuma		Government P.G. College, Ambala Car	ECONOMY: AN ANALYSIS IN THE CONTEXT C
	4 Mr. Gurvinder Singl		Government P.G. College, Ambala Ca	ntt lbala, Emerging Enterprises in Nanoscale Science and
	Ms. Pervinder Kaur		Rajiv Gandin Govi. Conege Gana,	Technology

	Charma S	Student		Inflation and Start Up
1			Government P.G. College, Ambala Cantt	n to of Crowd- June 19
07	Dr. Anju Bala	Associate Professor	Arya Girls College, Ambala Cantt	Emerging Role of
98 1	Dr. Pragati Sharma	Assistant Professor	Arya Girls College, Ambala Cantt	Innovating Sustainability: Technology-Driven Startups in
99 I	Or. Priyanka	Assistant Professor	Government P.G. College Ambala Cantt	Agriculture and Waster Latin Strategic Innovations,
00 I	Or. Rohini Singh	Assistant Professor	Government P.G. College, Ambala Cantt	Funding Dynamics, uno 57
01 I	Or S.P.Singh	Associate Professor	J.V. PG College, Baraut, Baghpat, U.P. India	Fostering Innovation: The Contribution of IT Startups to
02	Dr. Naib Singh	Professor	Government P.G. College, Ambala Cantt	Economic Transformation
03	Mr.Neeraj Rohilla	Assistant Professor	Government College, Barwala(PKL)	The Socioeconomic Impact of Unemployment
04	Ms. Parry	Student	Government P.G. College, Ambala Cantt	Bridging the Gap: How Start
105	Ms. Reetika	Assistant Professor	Gandhi Memorial National College,Ambala Cantt Gandhi Memorial National	Employment Landscape
	Ms. Jasmita Handa	Assistant Professor	College, Ambala Cantt Chitkara Business School, Chitkara	
	CA(Dr.) Ajay Dogra	Assistant Professor	University,Rajpura, Punjab	A Comprehensive Analysis of Haryana's Startup Growth
	B Dr. Poonam Rajora	Associate Professor	Government P.G. College, Ambala Cantt Government P.G. College, Sec-1,	and Opportunities LEVERAGING BANKING SERVICES FOR STARTU
	9 Dr Sheetal Grover	Assistant Professor	Panchkula Rajiv Gandhi Govt. College,Saha Ambala	GROWTH IN INDIA Startup Culture in India: Challenges, Opportunities, and
	Ms. Neelam Kumar 0 Dhusia	Assistant Professor	(Haryana) Rajiv Gandhi Govt. College,Saha Ambala	Contributions to readering a seg-
	1 Ms. Savita Rani	Assistant Professor		ECONOMIC DEVELOPMENT AND START-UPS IN
11	2 Dr. Tripti Sharma	Assistant Professor	Ambala Cantt	INDIA Startup India: An action plan for economic growth
11	3 Dr. Deepak Kumar	Assistant Professor	Sanatan Dharma College Ambala Cantt	
11	4 Dr. Satbir Singh	Assistant Professor	Sanatan Dharma College Allibata Calife	



5Mr.	Rajender Kumar A		hyam Lal College(Evc.) University of Delhi	Start Up and Employment Generation
	· ·	Assistant Professor	Government College,Saraswati Nagar, Mustafabad	Startups in India:A Growing Ecosystem
T		Assistant Professor	Government College,Saraswati Nagar, Mustafabad	Empowering Sustainable Development through
8 Mr.	Gourav Kamboj		Guru Nanak Khalsa College,Yamuna Nagar	Empowering Sustainton Entrepreneurship and Innovation Roll of startups in economic development: An Indian
9 Ms	. Amanjot Kaur	Assistant Professor	S.G.G.S College Sector 26, CHD.	
	s. Navita Rani	Assistant Professor	Government P.G. College, Ambala Cantt	A study on Impact of Startups on raising generation in India
	. Shilpa Rani	Assistant Professor	Government P.G. College, Ambala Cantt Shaheed Udham Singh Government College, Matak majri, Indri	Harnessing Transformation of Indian Economy :Opportunities during the Implementation of NEP 2020
	r. Suresh Kumar	Assistant Professor Assistant Professor	Gandhi Memorial National College,	India and Start ups Opportunities in Developing Indian Economy Via National
1	or, Bharti Vij Mr. Raj Kumar	Assistant Professor	Shaheed Udham Singh Government College, Matak majri,Indri	Education policy 2020 innovative business Ventures
	Ms. Reeta Devi	Assistant Professor	Government P.G. College, Ambala Cantt Govt. College Chhachhrauli,	Startup and Employment Generation
	Ms. Seema Dr. Pratibha	Assistant Professor	YamunaNagar Govt. College Chhachhrauli,	
	Bhardwaj	Assistant Professor	YamunaNagar	The concept of 'Start-ups' in Modern/Postmodern Indian Contexts: An Analysis of Mani Ratnam's Movie Guru
128	Dr. Pooja Goyal	Assistant Professor	Government P.G. College, Ambala Cantt	(2007) Enterpreneurship In Home Made Pesticides with Reference
	Dr. Ratesh Kumar	Assistant Professor	Government P.G. College, Ambala Cantt Government P.G. College, Ambala Cantt	To Beetles Management Start Uns in The Development of Indian Tourism Industry
130	Dr. Daleep Kumar	Assistant Professor	Company that control agency agency agency agency	AI driven Startups Ecosystem in India: Prospects and Challenges
	Mr. Ramesh Kum	ar Associate Professor	PGDAV College Eve, Delhi Pt.CLS. Govt. College, Karnal	Startup in India: Opportunities and Challenges

A	Dr. Naresh Kumar	Associate Professor	Government P.G. College, Ambala Cantt	Impact of Startups on Indian Economy
F		en en	Dronacharya Government College,	Business Environment for Startups III
134 D		Professor	Gurugram	Comprehensive Analysis
35 D		Assistant Professor	DAV(PG) College, Karnal	Startups -Boost to Indian Economy Open Innovation in the Startup Ecosystem: A Catalyst for
				Open Innovation in the Startup Deep
36 Di	r Savita Kumari	Assistant Professor	Govt College, Chammu Kalan, Ismailabad	growth or a Strategic resis
37 Di	r Neelam Turan	Professor	Govt. College for Women, Karnal	India and It's Startup Issues: Challenges and Opportunities
38 D	r Ramesh Kumar	Professor	Goyt, College for Women, Karnal	2 tempines: Leaders of Today
39 D	r. Ragini	Assistant Professor	Smt. Aruna Asaf Ali Govt. PG College, Ka	Indian Women Enterprises: Leaders of Today
_	r Suman	Assistant Professor		The Entrepreneurial Boon: Fueling Startup Success in
10 10	Duman	2 kbolbitalit i toreboor		The Entrepreneurial Booti. I deling
41 D	r Kavita Kumari	Assiatant Professor	Rajiv Gandhi Govt College, Saha	2024. Start-ups: Role and Challenges in Rural India
	As Seema Grewal	Assiatant Professor	Govt College, Barwala	Start-ups: Role and Charlesige
	or Aparna Sharma	Assiatant Professor		
	Or Harvandana	Assiatant Professor		Major Issues, Challenges and Opportunities of Startup
144 L	71 Trai varidaria			Major Issues, Chancinger
145 3	Ms Rekha Rani	Assistant Professor	Govt P G College, Ambala Cantt	in India
	Or Namita	Assiatant Professor		
	Ms Gunjan Arora	Assiatant Professor		Creativity and Innovation: Essential Pre-Requisites for Sta
14/1	vis Gunjan Arora	12007		**
	Manisha Arora	Assiatant Professor	Govt College for Women, Shahzadpur (An	Impact of Remote and Hybrid Work Culture on
148 1	Manisha Arora			Startups Success: A Post-2020 Analysis
	n I Vomer	Assistant Professor	Govt P G College, Ambala Cantt	Startups Success: A 1 ost-2020 111115
149	Pardeep Kumar	Assistant Professor	Govt P G College, Ambala Cantt	
1501	Dr Abha Chaudhai	Associate Professor		
151	Dr Deepak Sharma		1927 123	y y fatados in India
152	Mr Anil Kumar	Associate Professor	Govt P G College, Ambala Cantt	Opportunities and challe nges of startup in India
102		C STOREGE SONTENAL		Startup and Economic Growth
153	Mrs Hemprabha	Associate Professor	Govt College, Saraswati Nagar	July 100
		2 17 10 100000000000000	a n G G N Ambala Cartt	Impact of E Commerce in the advancement of Global Startup
154	Dr Poonam Dhiman	Assiatant Professor	Govt P G College, Ambala Cantt	limbari

Affiliated to Kurukshetra University, Kurukshetra, Haryana



Media Coverage

डिग्री के साथ स्किल पर जोर देने की जरूरत

अंबाला। अंबाला छावनी स्थित गठनेमेंट पीजी कोलेन के कोमर्स एंड मेनेजमेंट विभाग व इंस्टीट्यूशनल इनोवेशन कोन्सिन क्रम स्टार्ट अप ऑपव्युनिटीन एंड वैलेनेस विषय पर एक दिवसीय नेशनल सेमिनार का आयोजन किया गया।

रोमिनार के मुख्य अतिथि हरियागा राज्य उन्हार शिक्षा परिषद के अध्यक्ष डॉ केसी शर्म रहे। कॉलेज प्रिंसिपल व हरियागा उन्हार शिक्षा निवंशालय के संयुक्त निवंशक प्रोफेसर डॉ अजीत सिंह ने मुख्य अतिथि का कॉलेज पहुंचने पर स्वागत किया। सेमिनार में मुख्य वस्ता के तौर पर हमुमन कैपिटल ट्रांसफॉर्मेशन एंड रॉज मैंजेजमेंट कंसल्टेट हितेश कुमार मुलाटी रहे। पहले टेविनकल सेशन में यूबीएस पंजाब यूनिविर्टित वंडीमाइ से प्रोफेसर संजय केशिक तथा बूसरे टेविनकल सेशन में कुरुक्षांत्र टिश्वितिद्यालय के वाणिज्य दिमाना से प्रोफेसर तेजिंद्ध शर्मा ने अपने व्याख्यान प्रस्तुत किए। उप प्रावार्य व्याख्यान प्रस्तुत किए। उप प्रावार्य



प्रोफेसर देस राज बाजवा द्वारा मुख्य अतिथि मुख्य वहता तथा रिसोर्स प्रस्य का धन्यवाद किया गया । सेमिनार की कन्वीगर डॉ. शगुन आद्गुजा ने बताया कि इस सेमिनार में 20 डेलीगेट्स ने अवस्र पर कुरुखेंत्र विश्वविद्यालय अवस्र पर कुरुखेंत्र विश्वविद्यालय कुरुक्षेत्र से परीक्षा नियंत्रक डॉ अकेश्वर प्रकाश रहे। उन्होंने समी प्रतिमानियों को सर्टिफिकेट दितरण किया। इस अध्यसर पर प्रिरिस्पल प्रे अजीत सिंह ने सेमिनार के सफल आयोजन पर ऑनेनाइजिंन टीम को बधाई थी।

गवर्नमेंट कॉलेज में स्टार्टअप पर नेशनल सेमिनार

डिग्री के साथ स्किल पर जोर देना जरूरी है : केसी शर्मा

भास्करन्यूज अम्बाला

गवर्नमेंट पीजी कॉलेज कैंट के कॉमर्स एंड मैनेजमेंट विभाग व इंस्टीट्यूशनल इनोवेशन काउंसिल द्वारा स्टार्टअप ऑपरच्युनिटीज एंड चैलेंजेस विषय पर नेशनल सेमिनार का आयोजन किया गया। मुख्यातिथि हरियाणा राज्य उच्चतर शिक्षा परिषद के अध्यक्ष डॉ. केसी शर्मा रहे। मुख्य वक्ता के तौर पर ह्यूमन कैपिटल ट्रांसफॉर्मेशनल एंड चेंज मैनेजमेंट कंसल्टेंट हितेश कुमार गुलाटी रहे।

पहले टेक्निकल सेशन में यूबीएस पंजाब यूनिवर्सिटी चंडीगढ़ से प्रो. संजय कौशिक व दूसरे टेक्निकल सेशन में कुरुक्षेत्र विश्वविद्यालय के वाणिज्य विभाग से प्रो. तेजिंद्र शर्मा ने व्याख्यान दिए। उप प्राचार्य प्रो. देसराज बाजवा ने मुख्यातिथि, मुख्य वक्ता



अम्बाला | राजकीय कॉलेज में आयोजित स्टार्टअप नेशनल सेमिनार में मंच पर बैठे मुख्यातिथि व मुख्य वक्ता।

व रिसोर्स पर्संस का धन्यवाद किया। कन्वीनर डॉ. शगुन आहूजा ने बताया कि इस सेमिनार में 206 डेलीगेट्स ने भाग लिया। सेमिनार के समापन पर कुरुक्षेत्र विश्वविद्यालय कुरुक्षेत्र से परीक्षा नियंत्रक डॉ. अंकेश्वर प्रकाश रहे।

उन्होंने सभी प्रतिभागियों को सर्टिफिकेट वितरण किया। मौके पर प्रिंसिपल व हरियाणा उच्चतर शिक्षा निदेशालय के संयुक्त निदेशक प्रोफेसर डॉ. अजीत सिंह ने सेमिनार के सफल आयोजन पर ऑर्गनाइजिंग टीम को बधाई दी।

Affiliated to Kurukshetra University, Kurukshetra, Haryana



Media Coverage

